**PROJECT NAME :- SALES DASHBOARD AND FORECAST**

**DATA INSIGHTS FOR THIS PROJECT**

* **PAYMENT MODE .**
* **SALES BY REGION .**
* **SALES BY SEGMENT.**
* **SALES CATEGORY AND SUBCATEGORY .**
* **WHICH SHIP-MODE PREFERED BY THE CUSTOMER .**
* **TOTAL ORDERS IN LAST TWO YEARS .**
* **AVERAGE DELIVERY IN HOW MANY DAYS.**
* **SALES BY YEAR TO YEAR 2019 & 2020.**
* **SALES BY MONTH TO MONTH IN LAST TWO YEARS.**